

SMASHING ALL PREVIOUS RECORDS!

SAM FRANKEL'S

GRAND

Semi-Annual Inventory Sale

COMMENCING JULY 1st., 1897, for FIFTEEN DAYS!

In the face of advanced prices on woolen goods, we make remarkable reductions. Come and see for yourself and be convinced. No old shop worn or damaged goods. All this season's purchase.

\$14.97.

For the pick and choice of any our fine custom made suits. Regular prices \$18.50, 20.00 and 21.50.

\$11.49

For the pick and choice of any of our nobby up-to-date suits. Regular prices \$14, 15.00 and 16.50.

\$8.39

For pick and choice of any of our fine all wool worsted and cassimere suits. Regular prices \$10.00 11.50, 12.50 and 14.00.

\$6.19.

For pick and choice of any of our fine all wool cassimere suits. Regular prices \$8.00, 8.50 and 9.00.

\$3.98

For any of our all wool black and blue twilled cheviot suits, round or square cut. Regular price \$5.00 and 6.50.

Pants

Trousers!

Pants

\$3.98 for choice of any of our \$4.50, 5.00 and 6.00 Pants.
 \$3.19 for choice of any of our \$3.50 and \$4.00 Pants.
 \$1.98 for choice of any of our \$2.50 and 3.00 Pants.
 \$1.49 for choice of any of our 2.00 Pants.
 \$1.19 for choice of any of our 1.50 Pants.

\$8.75.

For pick and choice of any of our fine imported 18 ounce black clay worsted suits. Regular price \$12.50. These goods are the best made and are 20 per cent. higher to-day.

1-4 OFF Any Boys' and Childs' Suits in the House.

FURNISHING GOODS.

\$1.50 madras negligee shirts at \$1.19.
 1.25 French percale shirts at 98c.
 1.00 French percale shirts at 88c.
 75c French percale shirts at 66c.
 50c fancy bosom dress shirts at 39c.
 1.25 fancy bosom dress shirts at 89c.
 1.00 white linen bosom shirts, attached collars and cuffs at 89c.

Open Back—43c—Pleat Bosom.

For our celebrated 50c Unlaundered Shirt, 2100 linen bosom, three-ply reinforced cast iron muslin. NONE BETTER.

49c for the best working shirt made. Every one guaranteed not to fade or rip. See them. 25c for good heavy working shirt.

UNDERWEAR.

The best for 25, 39, and 49c.
 Handkerchiefs and hosiery all at reduced prices.
 Don't buy until you have seen our special bargains.

10 cents

For any of our Linen Collars, 2100 linen.

MENS' SHOES.

98c for mens' good heavy kip shoes, regular price 1.25.
 \$1.19 for men's oil grain congress or buckle, regular price 1.50.
 \$1.19 for mens' electric shoes, congress or lace, regular price 1.50.
 \$1.98 for mens' fine tan shoes, regular price 2.50.
 \$2.49 for mens' custom tan shoes, regular price 3.00.
 88c for boys' every day shoes, grain and kip, worth 1.00.
 \$1.39 for boys' fine shoes, tan or black, worth 1.75 and 1.50.
 98c for boys' fine shoes, worth 1.25.

\$1.98---SPECIAL---\$1.98

36 pairs Mens' Fine Shoes, worth \$2 50, 3 00, 3 50 and 4 00. Odds and ends, broken sizes. If you can find a pair your size take them for \$1.98.

LADIES' SHOES.

98c for womens' good every day shoes, worth 1.19.
 \$1.19 for mens' good dress shoes, worth 1.25.
 \$1.50 for ladies' fine shoes, (our leader) worth 2.00.
 \$1.50 for ladies fine shoes, Oxfords, all colors, worth 2.00.
 98c for ladies' fine strap Oxfords, red and black, worth 1.25.
 75c for choice lot broken in sizes, worth 1.50 to 2.50.

1-3 Off

Regular Price
 of any of our
 Fine Cassimere
 and Fur Soft
 and Stiff Hats.

All this season's goods.

Woolen Dress Goods.

73c yard for 45 inch all-wool extra fine silk finish black henrietta worth \$1.00
 75c yard for 50 inch extra heavy fine twill all-wool black and blue serge extra value at former price \$1.00.
 50c yard for 46 inch all-wool whip cord black and blue serge worth 65 cents.
 50c yard for 40 inch fancy brocade black goods worth 75 cents.
 50c yard for 48 inch all wool black and white, gray and black plaid serge worth 60 cents.
 43c yard for 46 inch all-wool blue and black broad wale serge worth 60 cents.
 39c yard for 45 inch blue and black all wool storm serge extra heavy a good value at 50 cents.
 39c yard for 45 inch blue and black silk finish all-wool serge worth 50 cents.
 29c yard for 40 inch blue changeable brilliantines worth 40 cts.
 32c yard for 38 inch strictly all-wool serge, all colors, worth 40 cents.
 65c yard for 46 inch all-wool black and white shepherd plaid Mohairs worth 85 cents.

44c yard for 40 inch wool shepherd plaids, blue and white, brown and white, black and white worth 65 cents.
 35c yard for 40 inch all-wool check suiting worth 50 cents.
 35c yard for all-wool novelty suiting worth 50 cents.
 39c yard for wool novelty suiting worth 50 cents.
 25c yard for wool filling suiting worth 38 cents.
 18c for all wool filling brown, navy, green and wine 36 inch wide henrietta worth 25 cents.
 25c yard for all wool Black and Brown serge worth 35 cents.
 25c for all wool albatross 38 inches wide, light blue, yellow, red and Heliotrope worth 40 cents.
 25c yard for all wool filling 36 inches henrietta in evening shades worth 35 cents.
 12c yard for 30 inches wool filling challies in light and dark colors worth 18 cents.

10 cts.

Per yard for 15 pices wool finished plaids, 32 in. wide, for waists and dresses; worth 18c yard.

SILKS.

Here's where the knife cuts deepest. Read every line, call, see and be convinced that these are the greatest silk bargains ever offered in this city.

85c a yard, 30 pieces Changeable Taffeta, worth \$1.00 to 1.25.
 1.10 a yard, 10 pieces Figured Taffeta Silk, worth \$1 50.
 75c a yard, 10 pieces fancy figured China silks, strictly up to date for waists, worth 90c.
 41c a yard for 10 pieces China silks, all the popular shades and black, worth 50c.
 25c a yard for 20 pieces wash Habutua and Kai Kai silks for waists, worth 39c.
 25c a yard for 5 pieces black self figured and striped taffeta, worth 50c.

83 Cts.

Per yard for Silk Velvets, all colors, worth \$1.00 per yd.

Ladies' Shirt

Waists.

37c for ladies' waist, detachable collars, worth 50c.
 49c for better quality muslin and percale waist, detachable collars, worth 75c.
 75c for best quality ladies' muslin waists, detachable collars and cuffs, worth \$1 00 and 1 25.
 1.15 White muslin shirt waist with separable collars and cuffs.
 1.35 Solid red and red and white dotted shirt waists.
 1.35 White, extra good quality shirt waists with colored collars and cuffs.
 1.69 Extra fine white shirt waist with embroidered yoke and colored collars and cuffs.

Hamburg and Swiss Embroideries at 25 per cent. discount or one-fourth off regular price.

DRY GOODS.

9c yard for Zephyr Dress Gingham worth 12½ cents.
 7½c yard for Amoskeag dress gingham worth 10 cents.
 5c yard for best quality apron check gingham worth 8c.
 10c yard for fancy dress duck worth 12½ cents.
 8½c yard for extra good quality, shirting cheviot worth 10c.
 10c yard for Madras cloth shirting 30 inches wide worth 12½ cents.
 10c yard for figured full French satine worth 20 cents.

TABLE LINENS.

33c yard for fine bleached table damask 60 inches wide worth 40 cents.
 50c yard for fine half bleached table linen 2 yds wide worth 75 cents.
 63c yard for 64 inches wide bleached table linen worth 75 cents.
 83c yard for 2 yards wide bleached table linen worth \$1 00.

25c yard for 4 pieces fancy colored table Damask linen 58 inches wide worth 40 cents.
 35c yard for 5 pieces 58 inches wide "Renfrews" fast color fancy table damask worth 50 cents.

STAPLES.

Domestics, Calicoes, Sheetting & Etc.
 5c a yard for all our best brands Prints.
 5c a yard for good quality outing cloth worth 8½.
 7c a yard for best quality outing cloth worth 10c.
 4½c a yard for "Waldora" yard wide sea island domestic, worth 6½c.
 5c yard wide bleach domestic, worth 6 cents.
 16½c a yard for 10-4 Pepperell bleached sheetting, (only 5 yards to a customer,) worth 25c.
 15c a yard for 10-4 Pepperell unbleached sheetting, (only 5 yards to a customer,) worth 22c.
 10½c a yard for Gold Medal 10-4 unbleached sheetting, worth 15c, (only 5 yards to a customer.)
 12½c a yard for Gold Medal 10-4 bleached sheetting, worth 18c (only 5 yards to a customer.)

Don't fail to attend this sale. It's a crack-a-jack. Remember date and place. JULY 1st., 15 DAYS ONLY.

SAM FRANKEL, 15 MAIN ST.